

ALICE Empower individuals to participate in their own survival until help arrives.

ALICE Training® empowers individuals to participate in their own survival using proactive, options-based response strategies in the face of violence. The program is designed to ensure anybody can employ the strategies — young, old, male or female. Individuals do not have to be police officers or military-trained to survive a violent critical incident.



Communication Strategy

Alert is your first notification of danger. It involves recognizing signs of danger and receiving information about the danger from others. It can be as simple as accepting the announcement about an intruder or hearing the sound of a gunshot.



Response Option

Lockdown: If evacuation is not a safe option, barricade entry points. Use items near you to fortify the entry points to make it difficult for anyone to enter. Prepare to evacuate or spread out in the room and prepare to counter, if necessary.



Communication Strategy

Inform: Communicate real-time information about the violent intruder's location. Use clear and direct language via any communication means possible. Do not use code words, and relay as much information as you can so those involved are empowered to act as the situation requires.



Response Option

Counter: When in close proximity to the violent intruder, create noise and movement, using distraction to reduce the shooter's ability to shoot accurately. Counter is not fighting. Counter focuses on distraction and control techniques that leverage strength in numbers and the element of surprise.



Response Option

Evacuate: When safe to do so, run from danger, using non-traditional exits if necessary. Rally points should be predetermined and included in drills.

Remember, ALICE strategies are not sequential. Individuals are trained to choose based on their proximity to danger. There are no guarantees in a violent critical incident. As in most other emergency situations, the more you prepare, the better your chances of survival.

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Navigate360 believes that together we can build a safer tomorrow for communities — physically, socially and emotionally.

